

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

**Targeted Platform Media**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480614-2	07/03/16	July 2016	06/27/16 - 06/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4592

Flight Dates	Order #	Alt Order #
06/21/16 - 06/30/16	1480614	08238720

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	06/27/16	06/30/16	WPBF News 25 @ Noon	12pm-1230pm	MTWT---	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/27/16	07/03/16	MTWT---	2	\$250.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/27/16	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$250.00 NM
2	WPBF	Tu	06/28/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1608H	\$250.00 NM
19	06/27/16	06/30/16	Ellen	4-5p	MTWT---	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/27/16	07/03/16	MTWT---	2	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/27/16	4:31 PM	Ellen	4-5p	:30	PRATV1608H	\$400.00 NM
2	WPBF	Tu	06/28/16	4:18 PM	Ellen	4-5p	:30	PRATV1608H	\$400.00 NM
20	06/27/16	06/30/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWT---	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/27/16	07/03/16	MTWT---	2	\$650.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/27/16	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$650.00 NM
2	WPBF	Tu	06/28/16	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1608H	\$650.00 NM
21	06/27/16	06/30/16	WPBF News 25 Mornings	6-7AM	MTWT---	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/27/16	07/03/16	MTWT---	2	\$500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	06/27/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$500.00 NM
2	WPBF	Tu	06/28/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1608H	\$500.00 NM
22	06/29/16	06/30/16	Good Morning America	7-9AM	--WT---	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	06/27/16	07/03/16	--WT---	2	\$625.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE  
INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1480614-2	07/03/16	July 2016	06/27/16 - 06/30/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4592	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	06/29/16	06/30/16	Good Morning America	7-9AM	--WT---	:30	2	\$625.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	06/29/16	8:55 AM	Good Morning America	7-9AM	:30	PRATV1608H	\$625.00 NM
2	WPBF	Th	06/30/16	7:59 AM	Good Morning America	7-9AM	:30	PRATV1608H	\$625.00 NM
23	06/27/16	06/27/16	Mistresses	10-11PM	M-----	:30	1	\$2,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/27/16	07/03/16	M-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	06/27/16	10:33 PM	Mistresses	10-11PM	:30	PRATV1608H	\$2,400.00 NM
24	06/29/16	06/30/16	MEREDITH	M-F 106X-206X	--WT---	:30	1	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/27/16	07/03/16	--WT---	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	06/29/16	1:19 AM	MEREDITH	M-F 106X-206X	:30	PRATV1608H	\$40.00 NM
25	06/29/16	06/30/16	Jimmy Kimmel	1135P-1238A	--WT---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/27/16	07/03/16	--WT---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	06/30/16	11:47 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1608H	\$225.00 NM
26	06/29/16	06/30/16	Nightline	1238-107A	--WT---	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/27/16	07/03/16	--WT---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	06/30/16	12:50 AM	Nightline	1238-107A	:30	PRATV1608H	\$100.00 NM
<b>Total Spots</b>							<b>14</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,615.00</b>
<u>Agency Commission</u>	<b>\$1,142.25</b>
<u>Net Amount Due</u>	<b>\$6,472.75</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.